



2020 ANNUAL REPORT

Investing beyond the lesson plan



Cedarburg
Education
Foundation Inc.

The Cedarburg Education Foundation is a 501(c) 3 non-profit corporation founded in 2006. The CEF is a self-sustaining partner with all Cedarburg public schools and community - sharing the pride and passion of creating educational excellence for our students. The Foundation prudently receives, manages, and invests contributions to achieve the optimum benefit for the children of the community. The CEF provides grant funding to support curriculum innovation including equipment and materials for School District students, teachers, administrators, and staff members.

From Our President

Dearest Cedarburg Community & Friends,

On behalf of the Cedarburg Education Foundation (CEF) Board, I am excited to share with you the incredible work and perseverance our Foundation displayed in 2020. Amidst the innumerable challenges facing the incredible educators of the Cedarburg School District in 2020, CEF awarded nearly \$60,000 in grants for innovative educational opportunities that enrich the quality of education for our students.

Early in 2020, CEF was excited to build off an incredibly successful 2019 Gala event until COVID 19 made it clear the traditional approach to fundraising was no longer viable. I am so proud to share with you that CEF itself innovated to respond to the challenge through a new creative approach to fund raising while nurturing our community partnerships that continued to bless our district with their generosity. With regard to the latter, CEF remains incredibly grateful to the WILCO Foundation for their four-year commitment which resulted in just over \$36,000 in 2020 and to Olsen's Piggly Wiggly who maintained their commitment to the "Round Up" program making a donation of just over \$7,000.

Beyond these generous financial contributions, CEF is especially grateful to the support from the families and friends of the Cedarburg School District Community. It was clear that very early in the school year COVID 19 was placing incredible stress and strain on faculty, staff, parents and students alike. CEF decided to create a new

campaign called "In Honor of a Teacher." Through this campaign of both personalized teacher recognition and financial contribution, families and friends of the Cedarburg School District Community raised over \$10,000. Yet more than the financial contribution, the messages of encouragement, appreciation, and love for our educators was the real gift of this campaign. It was clear from this campaign we are truly blessed in the Cedarburg School District with gifted and dedicated teachers and staff. It is with awe and admiration that CEF thanks all of you for the incredible dedication you show to our students every day.

The work of the Board of Directors of the Foundation is simply beyond comparison and our membership continues to grow. In 2020 we added three new Student Ambassadors to our ranks who led much of our social media campaign allowing us to reach new audiences with our message as well as four new Board members.

Thank you to the incredible community of Cedarburg and the generosity of our business partners that continued to support the CEF through a challenging 2020. The Mission of our Foundation is alive and thriving because of you.



With Immense Gratitude

Mark Repenshek

CEF President

Spring 2020 - Present

Grant Name: 4K Motor Lab ParkView

The 4K motorlab has been an incredible success in 4K this year! Thanks to the CEF grant, we were able to purchase a wide variety of equipment that targeted students' core development through strengthening activities, balance, midline crossing and coordination. 4K students were highly engaged while using the motorlab, yet were challenged as they strengthened their core through each motorlab station. The assortment of equipment we were able to purchase allowed both of Parkview's 4K classrooms to have a motorlab set up and allowed for weekly changes of the motorlab design. We look forward to utilizing Parkview's new building addition to have a more permanent motorlab space for all students to use. **Lisa Gajafsky & Amy Springhetti**





Honor Your Teacher

With realization of the Covid 19 impact on our community & local businesses, we were saddened to make the decision to cancel the 2020 Gala event.

Even though we couldn't be together in person, the CEF Board and our surrounding community were champions in supporting the **Honor Your Teacher** campaign. Personalized donations and messages came pouring in, recognizing the additional efforts and A+ hard work of the Cedarburg School District (CSD) teachers and staff.

The annual Bulldog Gala will return Saturday, November 13th, 2021 at The Barn at The Bog. Our appreciation for the community, CSD and CEF supporters will be stronger since our time apart.

To: Westlawn teacher Jen Ganz

In honor of the most amazing second grade teacher, Jen Ganz. Thank you for dedicating yourself to growing the minds of our sweet seven year olds. Your passion and patience for teaching shines through when you teach! We love you!

To: CHS teacher

Bobbette Leu-Timmerman

Bobbette is a beacon of positivity. She arrives at school early, stays late and is committed to making the student experience fun. Her energy and passion for the content is contagious. Such a gem!!

To: Thorson teacher Amy Kahn

Thank you Mrs. Kahn for being such an awesome Teacher to John. To ALL the Teachers and Staff for making in-person instruction possible. THANK YOU!!

To: Webster teacher Anton Balzar

This donation is to honor Anton Balzar for his energy, dedication and expertise in teaching the 6th graders at Webster.

To: Parkview teacher Monica Olson

Mrs. Olson (Parkview-5K) is amazing & exactly everything a kindergarten teacher should be. She is so kind, patient, and sincere with the kiddos. And does a great job communicating with parents too. Our Thanks!



To: Westlawn teacher Michelle Strupp

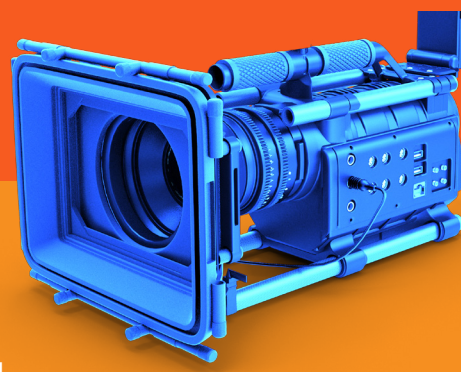
Michelle Strupp is an extremely talented instructor. We knew this before the pandemic and now we know she's in a league of her own. Her role in a typical year is an instructional coach, but now during this unusual year, she has taken on the role of Virtual Kindergarten teacher. This shift would be challenging for anyone, but Michelle has embraced the assignment, and as she always does, she's put kids first. She's logged countless hours to develop new skills and strategies so she can be the best 5K teacher as possible. Michelle's made the most out of a very difficult and challenging assignment. She's a true professional who continues to lean forward. CSD is fortunate to have her!



Grant Name: Girls in STEAM ParkView

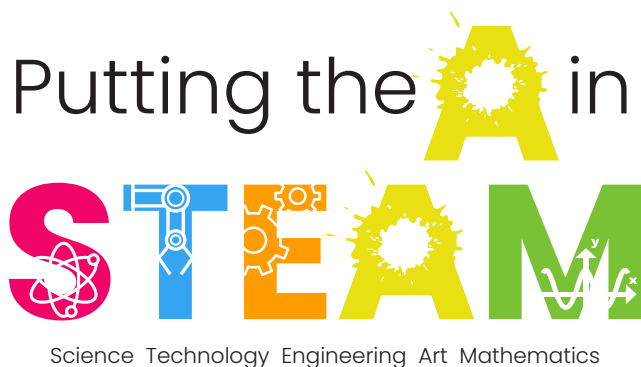
The CEF grant for Girls in STEAM has helped to put texts of all genres and types that highlight females in STEAM roles into our students' hands. Additionally, it has provided funds for our girls to attend events and field trips centered around STEAM, and connect with passionate girls in surrounding communities. **Rowe Cypert**

Three Year Strategic Plan



Help support our kids with 21st Century Arts Opportunities

The Cedarburg Education Foundation has designed a three year strategic fundraising plan to focus on Putting the "A" in STEAM. This Campaign will provide financial support for aligned strategies across the entire Cedarburg School District from our incredible elementary schools through middle and into high school.



2020/21 Visioning

- Digital Media Course
- New CHS Media Studio Vision Team
- Mentoring Support

2021/22 Refinement

- Acquire New Equipment
- Staff Film Educator
- Integrated Course Development
- Powder Coating System with Oven
- Spectra Chrome Painting System

2022/23 Implement

- Course Deployment
- Inaugural Student Film Festival
- Media Studio Staffing
- Direct to Garment T-shirt Printer

2023/24 Extend

- Partnership with Community Businesses
- Exploration of Music/Orchestra Program

Grant Name: Riveredge Scientist-in-Residence Program Webster Middle School

"CEF has helped to fund the 'Scientist-in-Residence' program for the past four years. Our Scientist-in-Residence program impacts students at every level...from leading Nature Ninja days in the elementary schools, to designing outdoor classes at Webster on pollinators and biodiversity, to working with CHS students creating vermicomposting bins for the entire school district to utilize. Our SIR program extends learning into our amazing outdoor classrooms that we have at CSD. It supports and teaches teachers how to utilize and maximize this space. The purpose of this program is to encourage our students and staff to engage with nature, to use the outdoors to improve ourselves both academically and emotionally." **Jodi Rogahn**



2020 Grant Impact

Spring 2020 Grants

17 3D Printers for New Makerspace Labs	\$29,580
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Picture Communication Symbols (PCS) Boards for the Elementary School Playgrounds	\$5,000
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CSD Riveredge Scientist in Residence	\$2,500
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Fall 2020 Grant

Partnership with Wilo to fund the Robotics Playing Field	\$21,931
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2020 Total Grants Awarded:	\$59,011
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Special Thanks to:



Endowment Funds for our Future

Over 9 years ago the CEF Board had a vision to invest proceeds from event profits to provide necessary funding for larger grants and to ensure the financial sustainability of the Foundation. Our endowment is managed by the Greater Milwaukee Foundation.

Thank you for your vision!

Goal
\$500,000

2020
Endowment
Fund Balance:
\$354,700

The CEF launched a streamlined grant application process in 2020 that is now managed online through the CEF website.

The new application process reduces the time required of teachers to propose grant concepts to the CEF and partners grant applicants with CEF Grant Committee liaisons early in the application process to improve communications and increase the potential of grants being funded once they are presented to the CEF Board.



Robotics Playing Field



Financial Statement

	YEAR ENDING		
	12/31/2018	12/31/2019	12/31/2020
PROJECT EVENT INCOME			
Total Income – Gala / Bash	\$79,996	\$106,177	-
Total Expense – Gala / Bash	\$(15,231)	\$(34,142)	\$(5,517)
Net Earnings – Gala / Bash	\$64,765	\$72,035	\$(5,517)
Net Earnings – Trivia Night	-	\$3,566	-
TOTAL EVENT NET EARNINGS	\$64,765	\$75,601	\$(5,517)
OTHER INCOME			
Donations			
WILO Large Grant	-	\$41,154	\$36,911
Honor Your Teacher Campaign	-	-	\$10,287
Olsen's Piggly Wiggly Round Up	-	-	\$7,072
Corporation / United Way Matching Programs	\$1,025	\$1,569	\$910
Aurora Health Matching Programs	\$700	\$1,832	\$2,765
McDonald's – Killian Management	-	\$306	-
RAM Tool	-	\$5,000	-
Misc Donations	\$2,593	\$381	\$2,607
Total Donations	\$4,318	\$50,242	\$60,552
Interest Income	\$87	\$87	\$101
Endowment Gain / Loss on investments	\$(5,971)	\$34,962	\$40,473
TOTAL OTHER INCOME	\$(1,565)	\$85,291	\$101,126
TOTAL OTHER EXPENSES	\$3,711	\$3,136	\$6,701
TOTAL OPERATING INCOME	\$59,489	\$157,756	\$88,908
GRANTS AWARDED	\$47,481	\$72,655	\$59,011



Ways to Give

CEF graciously accepts donations big and small. Community members and businesses are encouraged to give year round in a variety of different ways.

Premium STEAM Sponsors

Organizations and individuals willing to make a \$10,000 or larger donation (even over several years) will receive naming rights on a specific grant.

Gala Sponsors

Organizations and individuals willing to make cash donations, in-kind contributions or donate auction items will receive marketing opportunities based on the contribution.

Innovation Donors

Organizations and individuals willing to make cash donations to directly fund innovation throughout the Cedarburg School District (ie Makerspace grant).

Please visit us at cef4kids.org to make a contribution

When CEF made the difficult decision last year to cancel the Gala due to the pandemic, we explored other ways to support the school district. The “Honor Your Teacher” campaign was created to both raise funds, as well as recognize the K-12 Cedarburg teachers who tirelessly worked to teach the kids amidst the multiple COVID 19 disruptions. The community was quick to respond by donating over \$10,000 in support of the campaign.

Grant Impact Reflection : ThinkFun Westlawn

ThinkFun games have become a much appreciated component of our Makerspace! They have been presented and played by all students in grades 5K through 5th grades and remain available to all students, teachers, and staff at Westlawn. Specific games from the ThinkFun catalogue were carefully selected, organized, and presented in age and developmentally appropriate ways in the fall of 2018. After surveying and collecting data from all students in the form of exit tickets, more games were purchased to reflect student interest in the winter of 2018. The benefits of these games have been experienced and continue to be enjoyed by all students and staff. The games foster mathematical problem solving skills, trial and error

experiences, critical thinking strategies, and provide an unplugged coding experience. Most of the games are able to be played by a single student or can be played with a partner. Varying levels and challenges are presented in each game so that students and facilitators can adjust according to the player's unique needs. High levels of student engagement are on display during ThinkFun activities! Thank you for providing us with this opportunity. Please enjoy the following video, linked [HERE](#), which was created during the '18-'19 school year that highlights students playing the games. Then enjoy the following video, linked [HERE](#), that highlights students playing the games during the '19-'20 school year. **Jessica Meuler, Instructional Aide**

Connected to our Students

Thank you to our Cedarburg High School Student Ambassadors. They volunteered at events and took charge of our social media. **We are grateful to have them on our Board!**

Amanda Babcock Student Ambassador Class of '22

Megan Miller Student Ambassador Class of '22

Kara McConeghy Student Ambassador Class of '23

Maddie Meehan Student Ambassador Class of '23

Natalie Khmelevsky Student Ambassador Class of '24



2020 CEF Board Members

Mark Repenshek
President

Marc Martino
President Elect/
Grant Committee Chair

Gina Stupak
Communications Chair

Paul Shane
Donor Committee Chair

Deanna Montague
Gala Committee Chair

Julie Collins
Past President

Dave Stern
Treasurer

Angela Lubben
Brooke Napiwocki

Christina Wegner

Erin Olsen

Joe Kunick

Kyle Krueger

Larry Harvey

Michael Barrett