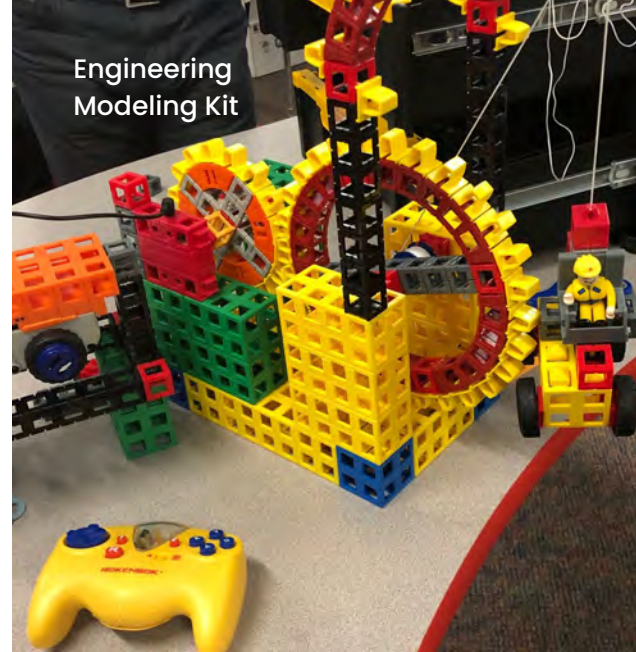




**Cedarburg  
Education  
Foundation** Inc.

Investing beyond the lesson plan



# 2019 ANNUAL REPORT

## Our Mission

The Cedarburg Education Foundation is a 501(c) 3 non-profit corporation founded in 2006. The CEF is a self-sustaining partner with all Cedarburg schools and community - sharing the pride and passion of creating educational excellence for our students. The Foundation prudently receives, manages, and invests contributions to achieve the optimum benefit for the children of the community. The CEF provides grant funding to support curriculum innovation including equipment and materials for School District students, teachers, administrators, and staff members.



has awarded nearly **\$1 million** in grants to the Cedarburg School District in the last 14 years!

# From Our President

## Dearest Cedarburg Community & Friends,

On behalf of the Cedarburg Education Foundation Board, I am excited to share with you the tremendous year that we have had. The 2019 year was one for the record books as you will see from our report. Over \$72,000 worth of grants were awarded to our outstanding Cedarburg School District staff and teachers for innovative curriculum, materials and equipment to ensure our schools remain best in class!

The focus for our Board was to reposition our strategy towards one main event (CEF Dream Big Gala) per year while generating new forms of revenue through work with Foundations & Corporations to sponsor STEAM grants. We are thankful for the STEAM partnership of \$110,000 over the next four years from the WILO Foundation and the Dream Big Gala which raised over \$100,000 sponsored by Olsen's Piggly Wiggly.

Finances alone do not make this an exceptional year. The creativity and passion of our Cedarburg School District teachers and staff are "why" we have achieved greatness. Thank you to all of the teachers and staff

who spent countless hours planning, applying and implementing our grants. You have impacted every school in our system!

The connection to our community is unlike any other. I am grateful for an amazing Board of Directors who donate their time and talent to our Foundation. This year, we began a Student Ambassador program and welcomed Jossy Kunz and Kyra Schachenman to our Board. The future shines bright for these two students and we are thankful for their contributions!

Finally, thank you to all of the community members and businesses that have donated funds and auction items, volunteered time at our Gala or supported our efforts on social media. **We couldn't have had such a successful year without your generous support!**



Best Regards,  
**Julie Cosich Collins**  
CEF President  
Spring 2015 - Spring 2020



Rokenbok Teachers



CEF Board Members volunteering at Cooler in the Park to help raise funds for Summer Sounds!





# cef Dreams BIG!

A NIGHT AT THE  
OSCARS GALA



WILO Foundation Business Partner of the Year



Cedarburg Teachers



Ann Ingham  
Innovator of the Year

Ryan Olsen  
Founder's Award

On November 9th, nearly 270 people celebrated at a SOLD OUT Night at the Oscars for the 2019 Cedarburg Education Dream Big Gala sponsored by Olsen's Piggly Wiggly. **The Gala is CEF's largest annual fundraiser and a wonderful opportunity to connect our community to our school district.**

Dressed in their best Hollywood attire, guests arrived in style to a Red Carpet runway at the Barn at the Bog and were greeted with cocktails and hand served appetizers. Our attendees could chose from over 70 silent

auction items and a fun glamour photo shoot during cocktail hour.

During a delicious dinner, the Foundation recognized three honorees for the evening - Ann Ingham: Innovator of the Year, Ryan Olsen: Founder's Award, and the WILO Foundation: Business Partner of the Year. After an amazing Live Auction and Makerspace Fund-A-Need program, rising recording artist Ashley Elle and her Nashville band members entertained the crowd. Dancing capped the night off!

Thank you to all of the tremendous sponsors who donated cash, auction and in-kind donations to make the evening a record breaking success! And to the community members who donated their talent or finances. The Cedarburg School District children are grateful!

## OVER \$100,000 RAISED AT THE GALA!



Sold out crowd  
270 attendees!



### Grant Impact : Webster Media Room \$31,132 | Webster Middle School

"We are so very grateful to have the professional equipment for our Media Club. The students take great pride in being part of the club and love being on camera and running the equipment. The students can do amazing things, and I enjoy watching them grow in their skills and excitement of being in the club."

Maggie Schiel, Media Room Advisor



# WILO STEAM Partnership

The Cedarburg Education Foundation (CEF) and Cedarburg School District were thrilled to receive a four year donation totaling \$101,368 from the Wilo Foundation on March 27, 2019 in support of the district's ongoing STEAM (Science, Technology, Engineering, Art and Math) initiative. Wilo USA, who acquired Scot Pump, Weil Pump and Karak Machine in Cedarburg, is an international company and a world leader in manufacturing of pumps and pump systems for building technology, water and industrial sectors with headquarters in Dortmund, Germany.

Since the donation, great strides have been made with the grant funds include bringing STEAM engineering principles to all Cedarburg Districts Schools:

## Rokenbok Elementary Engineering Modeling Kits

- Purchased Rokenbok engineering modeling kits for all three elementary schools.
- Developed a Rokenbok lesson and resource model.
- Full implementation of the system for all schools will be Fall of 2020.

## Design and Engineering Process and Professional Development

- Developed the Design and Engineering Process used in 4K-12<sup>th</sup> grade, to systematically teach all students how this new process works.
- This process is linked to ensuring that the 4K-5<sup>th</sup> grade-level engineering work connects to 6<sup>th</sup>-12<sup>th</sup> content areas at middle and high schools.
- The 5 stages are:



- Trained the Elementary Engineering Team who conducted the first wave of lesson deployment (2018-19) and will become lab classrooms this year (January - May 2020) for other teachers to come and watch students learning the engineering and design process through Rokenbok lessons.



The CEF will use the funds to help support the district's focus on STEAM, enhancing our 4k-12 engineering opportunities for our students. The CEF will act as agent and facilitator of the grant. "The Wilo Foundation donation will support our continued efforts to develop and integrate engineering principles into our curriculum", said Superintendent Bugnacki. "It's that commitment to develop an entrepreneurial spirit that we instill in our students."



# 2019 Grant Impact

## Spring 2019 Grants

Parkview Outdoor Makerspace	\$7,317
CHS FitBit Inspire for Special Ed Students	\$2,750
CSD Riveredge Science in Residence	\$2,500
Elementary Engineering Modeling Tools for K-5th Grade WILO Foundation*	\$17,953
CHS STEAM/Metals Equipment RAM Tool*	\$5,000

## Fall 2019 Grants

Westlawn Makerspace 2.0 Olsen's Piggly Wiggly*	\$8,893
CSD Electric Drum Set	\$5,000
CHS Robotics Field WILO Foundation*	\$23,241

**2019 Total Grants Awarded: \$72,654**

\*STEAM Sponsors



## Endowment Funds for our Future

Over 8 years ago, the CEF Board had a vision to invest proceeds from event profits to provide necessary funding for larger grants and to ensure the financial sustainability of the Foundation. Our endowment is managed by the Greater Milwaukee Foundation.

**Thank you for your vision!**

Goal  
\$500,000

2019  
Endowment  
Fund Balance:  
\$316,000

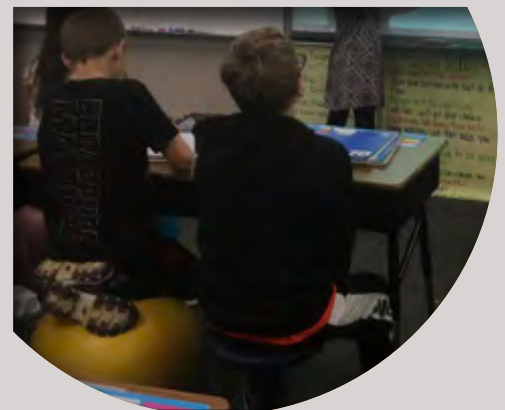


### Grant Impact : Music Classroom iPads \$5,500 | All Elementary Schools

"Everyone benefits! Since 2016, the iPads have been used daily as a valuable interactive tool in every elementary school music classroom. In my own classroom at Thorson, I have used the iPads in differentiated lessons as I've taught guitar, ukulele, recorder and drumming lessons. Special needs learners who were not able to physically manipulate chord patterns, or to hold an instrument, have been able to use the ipads to join their peers in playing instruments during class lessons." **Judy Plaster, Thorson Music Teacher**

### Grant Impact : Flexible Seating \$16,881 | All Elementary Schools

"4 years later, students in 5th grade continue to love the flexible seating options. Students learn better when they are able to choose a seat that best fits their learning style. Having all of the flexible seating options has helped students to be more focused and engaged in the work they do each day. Giving the student a choice allows them to take charge of their learning environment and space, making it a more comfortable for instruction." **Mary Jo Canham and Steve Keller**







# Financial Statement

	YEAR ENDING	
	12/31/2018	12/31/2019
<b>PROJECT EVENT INCOME</b>		
Total Income – Gala / Bash	\$79,996	\$106,177
Total Expense – Gala / Bash	\$(15,231)	\$(34,142)
Net Earnings – Gala / Bash	\$64,765	\$72,035
Net Earnings – Trivia Night	-	\$3,566
<b>TOTAL EVENT NET EARNINGS</b>	<b>\$64,765</b>	<b>\$75,601</b>
<b>OTHER INCOME</b>		
Donations		
WILO Phase 1 & Phase 2 Corporation / United Way Matching Programs	-	\$41,154
Aurora Health Matching Programs	\$1,025	\$1,569
McDonald's – Killian Management	\$700	\$1,832
RAM Tool	-	\$306
Misc Donations	-	\$5,000
Total Donations	\$2,593	\$381
Interest Income	\$4,318	\$50,242
Endowment Gain / Loss on investments	\$87	\$87
<b>TOTAL OTHER INCOME</b>	<b>\$(1,565)</b>	<b>\$85,291</b>
<b>TOTAL OTHER EXPENSES</b>	<b>\$3,711</b>	<b>\$3,136</b>
<b>TOTAL OPERATING INCOME</b>	<b>\$59,489</b>	<b>\$157,756</b>
<b>GRANTS AWARDED</b>	<b>\$47,481</b>	<b>\$72,655</b>



# Ways to Give

Community members and businesses are encouraged to give year round in a variety of different ways.

## STEAM Sponsors

Organizations and individuals willing to make a \$10,000 donation (even over several years) will receive naming rights on a specific grant.

## Gala Sponsors

Organizations and individuals willing to make cash donations, in-kind contribution or auction items donations will receive marketing opportunities based on the contribution.

## Innovation Donors

Organizations and individuals willing to make cash donations to directly fund innovation throughout the Cedarburg School District (ie MakerSpace grant).

Please contact us at [cef4kids.org](http://cef4kids.org) to make a contribution!

### Grant Impact: Labquest Interface Units & Sensors for Science Labs

**\$4,339 | Cedarburg High School (CHS)** "The grants for the CHS science equipment have allowed us to have more advanced hands-on labs and activities for our students. The Vernier equipment is used throughout the science department to enhance data collection and improve critical thinking skills. The digital microscopes have been used to monitor surface reactions in both the chemistry and materials science classes. Since the microscopes work seamlessly with Chromebooks, students have been able to more thoroughly describe and report their lab findings." **Kathy Pollock**



CEF Board Members and Student Ambassadors raising funds at the Cedarburg McDonald's with over \$300.00 donated back to CEF.



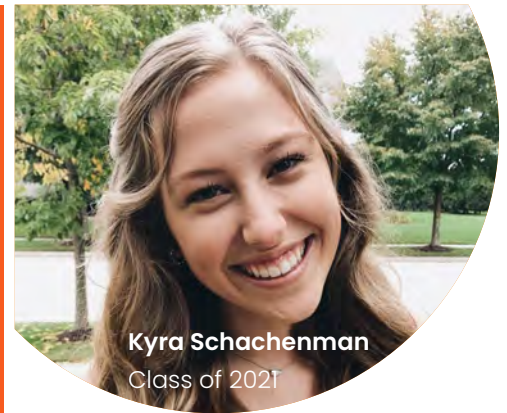
CEF Board Members partnering with Ryloo Boutique to collect supplies for teachers and raise over \$250.00 for CEF grants.



**Josslyn Kunz**  
Class of 2020

## Connected to our Students

Thank you to the inaugural Cedarburg High School Student Ambassadors to our Board. They volunteered at events and took charge of our social media market. We are grateful to have had them on our Board!



**Kyra Schachenman**  
Class of 2021



## 2019 Board Members

**Julie Cosich Collins**  
President

**Sue Loken**  
Treasurer

**Stacy Tolomeo**  
Secretary

**Mark Repenshek**  
Grant Committee Chair

**Deanna Montague**  
Gala Committee Chair

**Rich Cass**

**Larry Harvey**

**Kyle Krueger**

**Angela Lubben**

**Marc Martino**

**Brooke Napiwocki**

**Marisa Nora**

**Paul Shane**

**Barbara Tenpenny**

**Kyle Krueger**