



2021 ANNUAL REPORT

Investing beyond the lesson plan



Cedarburg
Education
Foundation Inc.

The Cedarburg Education Foundation (CEF) is a 501(c) 3 non-profit corporation founded in 2006. The CEF is a self-sustaining partner with all Cedarburg public schools and community - sharing the pride and passion of creating educational excellence for our students. The Foundation prudently receives, manages, and invests contributions to achieve the optimum benefit for the children of the community. The CEF provides grant funding to support curriculum innovation including equipment and materials for School District students, teachers, administrators, and staff members.

From Our President

Dearest Cedarburg Community and Friends,

On behalf of the Cedarburg Education Foundation (CEF) Board, I am excited to share with you the incredible accomplishments of our Foundation in 2021. As the world continued to persevere through a global pandemic, our Foundation, the Cedarburg School District, and our amazing Cedarburg Community continued our partnerships to elevate the education experience for all Cedarburg students.

We returned to an in-person Gala in 2021 and set a new fundraising record by raising over \$150,000 for our students in a single evening! What an amazing outpouring of support from our community! In addition, the CEF remains incredibly grateful to our business community partners, including the WILO Foundation for their four-year commitment, which resulted in over \$23,000 in 2021, and to Olsen's Piggly Wiggly who maintained their commitment to the "Round Up" program donating over \$7,200 in 2021. These successful fundraising initiatives and all our corporate partnerships enabled the CEF to raise over \$175,000, fund over \$78,000 in grants, and fund our endowment with an additional \$85,000. This additional endowment funding pushed our endowment over \$500,000, accomplishing a goal set out by our founding members back in 2006, and securing the Foundation's financial stability for years to come.

The CEF continues to be especially grateful to the faculty and staff of the Cedarburg School District. It is humbling to witness firsthand their continued support for our students and families while they continue to juggle the challenges of serving our community during a pandemic. Their ability to adapt and persevere while still finding the time to apply for CEF grants that will enrich student learning throughout the district is inspiring.

The CEF board continued to evolve and grow in 2021 as we welcomed additional board members and student ambassadors. I am thankful for the commitment and efforts of so many talented and generous volunteers.

Lastly, a sincere thank you to the continued generosity and support of the Cedarburg community and all our business partners. The CEF mission is alive and well because of you.



With Gratitude,
Marc Martino
CEF President
Fall 2021 - Present

The Makerspace 2.0 grant has allowed kids from 4K - 5th grade the opportunity to participate in STEAM related projects. Students have the ability to be inventors, innovators, and engineers.



cef *Bulldog* GALA

2021 AN EVENING FOR THE ARTS

Thank you to all the tremendous sponsors who donated cash, auction items and in-kind donations to make the evening a success! And to the community members who donated their talent or finances. The Cedarburg School District children are grateful!



Fund-a-Need art equipment included a Spectra Chrome painting system, large kiln, and laser engraver.



Founder's Award - **Brandon Goldbeck**, Orthopedic Hospital of Wisconsin



Innovator of the Year - **Jodi Rogahn**



Business Partner of the Year - **Vollrath Company**, accepted by Christina Wegner

MAKERSPACE 2.0 GRANT IMPACT : ROBOTICS

Robotics is a great way to inform and intrigue learners from 4K to 4th grade about the expanding opportunities of robotics. To do this, Code And Go Mouse kits as well as Dash Robots were a source of exposure to the elementary students. While these interactive activities are enjoyable, they serve an academic purpose. Students learned basic coding, communication and observation skills during various challenges and games.



2021 Total Grants Awarded: \$78,219

Special Thanks to:



Beverage Service at Summer Sounds on July 2, 2021



MAKERSPACE 2.0 GRANT IMPACT : WOODWORKING

The Makerspace workshop supplied a variety of **woodworking tools**. Many students engaged in a variety of small group projects and look forward to more woodworking activities as they are implemented. Westlawn staff stated that “with the help of the new woodworking tools, students of all ages are afforded the opportunity to hold real-world tools in their hands, experiment with their uses, and begin to embark on their journeys to becoming producers instead of consumers.”



Endowment Funds for Our Future

Goal
\$500,000

2021
Endowment
Fund Balance:
\$500,000+

Over 10 years ago the CEF Board had a vision to invest a portion of proceeds from event profits to provide necessary funding for larger grants and to ensure the financial sustainability of the Foundation. Our endowment is managed by the Greater Milwaukee Foundation.

Thank you for your vision!

MAKERSPACE 2.0 GRANT IMPACT : ENGINEERING

The Makerspace grant also incorporated the ability for young learners to explore the opportunity of **engineering**. Lego kits were given to 5K-5th grade students to provide a hands-on activity to engage children in new learnings. The Lego League team was created after the Legos were implemented in classrooms. These young learners were able to connect with Webster Middle School and other elementary schools like Thorson to successfully complete the Boomtown Build challenge. This after school club for 1st-5th graders improved their thinking skills, creativity, and ability to work with others.



STEAM Strategic Plan



Science Technology Engineering Art Mathematics

Supporting our kids with 21st Century Arts Opportunities

The Cedarburg Education Foundation has designed a strategic fundraising plan to focus on Putting the “A” in STEAM. This campaign will provide financial support for aligned strategies across the entire Cedarburg School District from our incredible elementary schools through middle and into high school.

INITIATIVES

2020/21 Visioning

- Digital Media Course
- New CHS Media Studio Vision Team
- Mentoring Support

2021/22 Refinement

- Acquire New Equipment
- Staff Film Educator
- Integrated Course Development
- Powder Coating system with Oven
- Spectra Chrome Painting System
- Lost Wax Casting Machine

2022/23 Implement

- Course deployment
- Inaugural Student Film Festival
- Media Studio Staffing
- Direct to Garment T-shirt Printer

2023/24 Extend

- Partnership with community businesses
- Exploration of music/orchestra program





Financial Statement

	YEAR ENDING		
	12/31/2019	12/31/2020	12/31/2021
PROJECT EVENT INCOME			
Total Income – Gala / Bash	\$106,177	-	\$149,637
Total Expense – Gala / Bash	\$(34,142)	\$(5,517)	\$(32,790)
Net Earnings – Gala / Bash	\$72,035	\$(5,517)	\$116,847
Net Earnings – Trivia Night	\$3,566	-	-
TOTAL EVENT NET EARNINGS	\$75,601	\$(5,517)	\$116,847
OTHER INCOME			
Donations			
WILO Large Grant	\$41,154	\$36,911	\$23,219
Honor Your Teacher Campaign	-	\$10,287	\$1,000
Olsen’s Piggly Wiggly Round Up Corporation / United Way Matching Programs	\$1,569	\$910	-
Aurora Health Matching Programs	\$1,832	\$2,765	\$1,320
McDonald’s – Killian Management	\$306	-	-
RAM Tool	\$5,000	-	-
Misc Donations	\$381	\$2,607	\$2,408
Total Donations	\$50,242	\$60,552	\$27,948
Interest Income	\$87	\$101	\$117
Endowment Gain / Loss on investments	\$34,962	\$40,473	\$60,420
TOTAL INCOME	\$160,892	\$95,609	\$205,332
TOTAL OTHER EXPENSES	\$3,136	\$6,701	\$6,890
TOTAL OPERATING INCOME	\$157,756	\$88,908	\$198,442
GRANTS AWARDED	\$72,655	\$59,011	\$78,219
NET OPERATING REVENUE	\$85,101	\$29,897	\$120,223



Ways to Give

CEF graciously accepts donations big and small. Community members and businesses are encouraged to give year round in a variety of different ways.

Premium STEAM Sponsors

Organizations and individuals willing to make a \$10,000 or larger donation (even over several years) will receive naming rights on a specific grant.

Gala Sponsors

Organizations and individuals willing to make cash donations, in-kind contributions or donate auction items will receive marketing opportunities based on the contribution.

Innovation Donors

Organizations and individuals willing to make cash donations to directly fund innovation throughout the Cedarburg School District (ie Makerspace grant).

Please visit us at cef4kids.org to make a contribution

MAKERSPACE 2.0 GRANT IMPACT : THINK FUN GAMES

A part of the Makerspace grant was a specific component titled the **Think Fun Games**. These can be played by kids from 5K to 5th grade and “foster mathematical problem solving skills, trial and error experiences, critical thinking strategies, and provide an unplugged coding experience.” Additionally, the games can be adjusted to fit the individual needs of each student to challenge them appropriately. There are endless games to choose from in the Think Fun catalog that will provide high levels of student engagement for years to come.



Connected to Our Students

Thank you to our Cedarburg High School Student Ambassadors. They volunteered at events and took charge of our social media. **We are grateful to have them on our Board!**

Amanda Babcock Student Ambassador Class of '22

Megan Miller Student Ambassador Class of '22

Kara McConeghy Student Ambassador Class of '23

Maddie Meehan Student Ambassador Class of '23

Natalie Khmelevsky Student Ambassador Class of '24



2021 CEF Board Members

Mark Repenshek

President

Marc Martino

President Elect/
Grant Committee Chair

Gina Stupak

Communications Chair

Paul Shane

Donor Committee Chair

Deanna Montague

Gala Committee Chair

Julie Collins

Past President

Dave Stern

Treasurer

Angela Lubben

Brooke Napiwocki

Christina Wegner

Erin Olsen

Joe Kunick

Kyle Krueger

Larry Harvey

Michael Barrett