



2022 ANNUAL REPORT

Investing beyond the lesson plan



**Cedarburg
Education
Foundation** Inc.

The Cedarburg Education Foundation (CEF) is a 501(c) 3 non-profit corporation founded in 2006. The CEF is a self-sustaining partner with all Cedarburg public schools and community - sharing the pride and passion of creating educational excellence for our students. The Foundation prudently receives, manages, and invests contributions to achieve the optimum benefit for the children of the community. The CEF provides grant funding to support curriculum innovation including equipment and materials for School District students, teachers, administrators, and staff members.

From Our President

Dearest Cedarburg Community & Friends,

On behalf of the Cedarburg Education Foundation (CEF) Board, I am honored to have the opportunity to express our gratitude for your unwavering support and dedication to our mission. Despite the challenges that have come our way, the collective efforts of our Foundation, the Cedarburg School District, and the Cedarburg Community have empowered us to continue to provide exceptional educational opportunities for the students of Cedarburg.

Our annual Gala set a new fundraising record for the second year in a row by raising over \$160,000 for our students in a single evening! What an amazing outpouring of support from our community. A special thank you to Olsen's Piggly Wiggly for being our Gala Presenting Sponsor for a third Gala in a row!

The CEF remains incredibly grateful to our business community partners. The WILLO-Foundation renewed their commitment to the CEF by awarding a new grant totaling \$112,000 over two years to help fund the creation of a new Media Lab at the Cedarburg High School. The new Media Lab will open in the fall of 2023 and will undoubtedly enhance our students' learning experiences and equip them with vital skills for the future. This grant not only represents a significant financial contribution, but also a vote of confidence in our vision for the future of education in Cedarburg.

I would like to extend my heartfelt appreciation to the members of the Cedarburg Education Foundation Board and our Student Ambassadors. Your dedication and leadership have been the driving force behind our success. Together, we have continued to create opportunities that empower all our students to reach their fullest potential.

In addition, I want to express our gratitude to the entire Cedarburg community. Your generous contributions, whether through financial support or active involvement in our initiatives, have made a profound impact on the lives of our students. It is your belief in the power of education that fuels our endeavors and inspires us to strive for excellence.

In closing, please accept my deepest thanks for your continued commitment to the Cedarburg Education Foundation. Your dedication to our cause fills me with pride, and I am eager to see the positive impact we will create together in the years to come.

With profound gratitude,

Marc Martino

CEF President

Fall 2021 – Present

Grant : Kindness Retreat

All Elementary Schools \$10,000

The Kindness Retreat offered by Youth Frontiers is an excellent opportunity to engage our younger students. We have seen a rise in unkind behaviors around this age, and love taking a proactive approach by offering more extensive opportunities for youth to build character and re-energize them to do positive things. The key learning objectives of the Kindness Retreat include: understand why and how to make kind choices; enhance empathy skills to understand how words and actions affect others; and acquire conflict-resolution skills to safely respond to situations of bullying. This naturally supports the Second Step curriculum already offered within CSD elementary schools, and offers students a chance to dive deeper into the content.



cef *Bulldog* GALA

Thank you to all the tremendous sponsors who donated cash, auction items and in-kind donations to make the evening a success! And to the community members who donated their talent or finances. The Cedarburg School District children are grateful!



\$26,700 towards Fund-a-Need

2022 CELEBRATING DIGITAL ARTS



Founder's Award - Mike Farley



Innovator of the Year - Katie Ramos



Business Partner of the Year - Wilo-Foundation and Wilo USA LLC

Grant : Girls in STEAM Program Expansion

All Elementary Schools \$9,500

To better provide exposure of opportunities in STEAM fields to young girls, we started an after school club for girls in grades 3-5 at Parkview Elementary School in 2019 called Parkview Girls in STEAM. This club met once a month and provided the 30 students that attended with different female presenters who worked in a STEAM field; each presenter spent time sharing their career experiences with the girls, along with providing an engaging, hands-on activity related to their field of work. When the pandemic hit, we were forced to put the club on hold. In the spring of 2022, we hosted a Girls in STEAM Saturday event to reignite the interest in STEAM for our students. The goal of this event was to showcase the new Innovation Center at Cedarburg High School as well as engage students in the original mission of the Parkview Girls in STEAM club: providing a fun and energizing way to engage all and any students in grades 3-5 in STEAM activities.



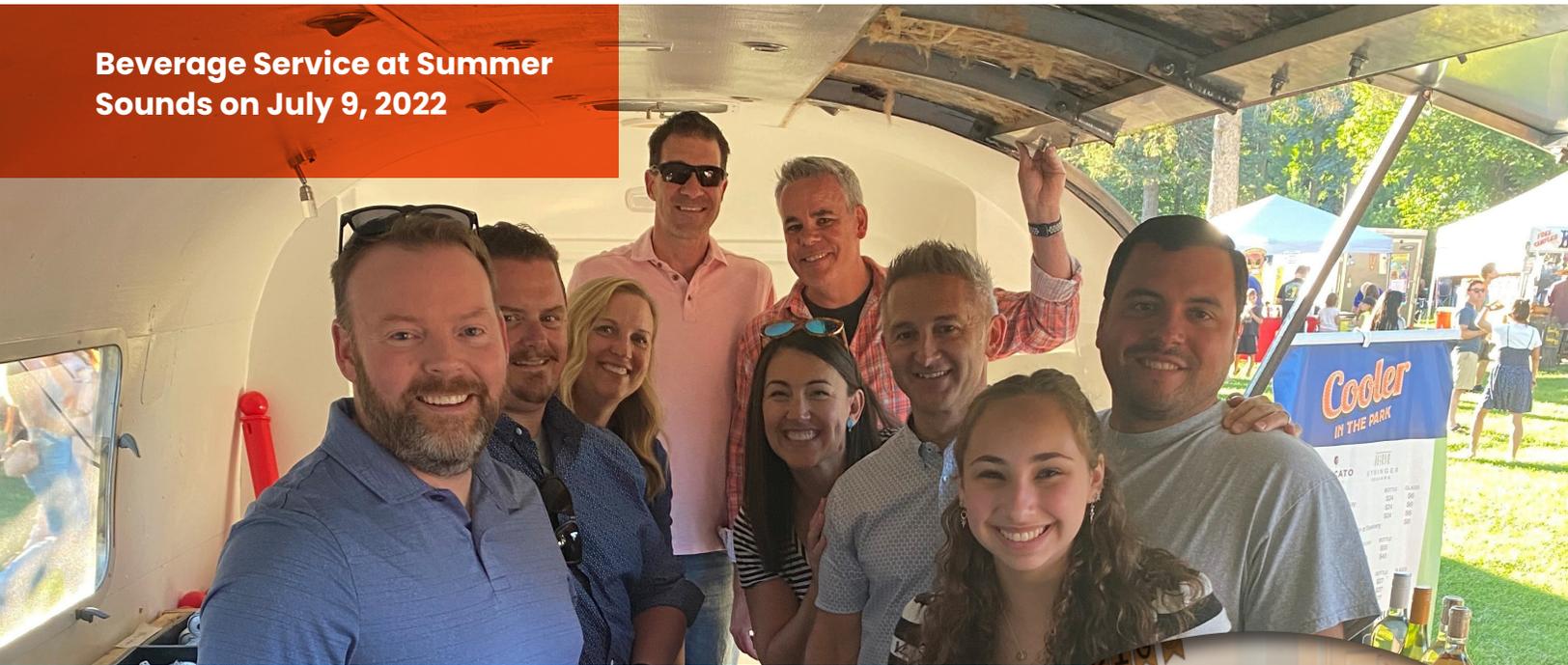
2022 Grants

2022 Total Grants Awarded: \$57,406

Special Thanks to:



Beverage Service at Summer Sounds on July 9, 2022



Grant : Dramatic Play

Thorson Elementary School \$7,000

The benefits from dramatic play are numerous. Along with supporting creativity and self expression, dramatic play can help children learn real life skills and social skills that can serve them throughout their lives. Dramatic play supports self control, conflict resolution, math and literacy, child empowerment, and relieves emotional tension and stress. We love having enough materials to have a different dramatic play center each month of the year.



Endowment Funds for Our Future

Over 10 years ago the CEF Board had a vision to invest a portion of proceeds from event profits to provide necessary funding for larger grants and to ensure the financial sustainability of the Foundation. Our endowment is managed by the Greater Milwaukee Foundation.

Thank you for your vision!

Goal
\$500,000

2022
Endowment
Fund Balance:
\$500,000+



Grant : Fork Farm Hydroponic System

Webster Middle School \$5,500

Fork Farm and it is an innovative growing system that allows schools to grow their own greens and herbs. We look forward to growing greens for our entire school food program and for resale to the community. Working with our food service department, we brought the Fork Farm system to Webster! The 7th and 8th grade science classes and Green Team help to plant the seed plugs, monitor the system, and harvest greens. The food service team will utilize the greens and help create fresh salad options for our middle school.

Grant : Story Walk Podiums

Westlawn Elementary School \$5,200

The story walk displays help teachers increase student engagement and interest in reading by allowing students a new and innovative way to interact with books. Through the implementation of the story walk, teachers are able to reach students of a wide variety of learning styles. The story walk allows teachers to take learning beyond the classroom and reach students in a beneficial way through nature. A story walk combines literacy learning, physical activity, and engagement for students and teachers outdoors.



STEAM Strategic Plan

Putting the **A** in **STEAM**

Science Technology Engineering Art Mathematics

Supporting our kids with 21st Century Arts Opportunities

The Cedarburg Education Foundation has designed a strategic fundraising plan to focus on Putting the “A” in STEAM. This campaign will provide financial support for aligned strategies across the entire Cedarburg School District from our incredible elementary schools through middle and into high school.



INITIATIVES

2022 - 23

- Identify and acquire Digital Media and VR Equipment to extend 4K-12 learning experiences
- Plan and prepare professional learning experiences that support the district's innovation vision, including Virtual Reality instruction and Digital Media integration
- Initiate Phase 1 implementation of Media Studio and VR Lab design plans
- Explore ways new media tools can enhance CHS announcements, publicity, school newspaper and related forms of school-wide communication

2023 - 24

- Scale VR and Digital Media professional learning application to CHS teachers
- Complete Phase 2, remaining construction and design needs for Media Studio and VR Lab
- Explore methods to showcase student application of Digital Media usage along with learning acquired through Virtual Reality
- Develop new courses that extend Digital Media application

2024 - 25

- Study, highlight and replicate impactful teacher and student application of innovation practices
- Implement new CHS course(s) aligned to the District's Innovation Vision 3.0

Grant : CNC Router

Webster Middle School \$18,500

The CNC router greatly enhances the curriculum in the 7th and 8th grades. Implementation has helped with technical drawings in the “Design and Modeling” classes. This equipment directly aligns with PLTW goals, as well as national teaching standards.



Financial Statement

	YEAR ENDING		
	12/31/2020	12/31/2021	12/31/2022
PROJECT EVENT INCOME			
Total Income – Gala / Bash	-	\$149,637	\$161,805
Total Expense – Gala / Bash	\$(5,517)	\$(32,790)	\$(38,966)
Net Earnings – Gala / Bash	\$(5,517)	\$116,847	\$122,840
TOTAL EVENT NET EARNINGS	\$(5,517)	\$116,847	\$122,840
OTHER INCOME			
Donations			
WILO Large Grant	\$36,911	\$23,219	-
Honor Your Teacher Campaign	\$10,287	\$1,000	-
Olsen’s Piggly Wiggly Round Up Corporation / United Way Matching Programs	\$7,072	-	-
Aurora Health Matching Programs	\$910	-	-
Misc Donations	\$2,765	\$1,320	-
Total Donations	\$2,607	\$2,408	\$5,871
Interest Income	\$60,552	\$27,948	\$5,871
Endowment Gain / Loss on investments	\$101	\$117	\$201
TOTAL INCOME	\$95,609	\$205,332	\$57,432
TOTAL OTHER EXPENSES	\$6,701	\$6,890	\$9,567
TOTAL OPERATING INCOME	\$88,908	\$198,442	\$47,866
GRANTS AWARDED	\$59,011	\$78,219	\$57,406
NET OPERATING REVENUE	\$29,897	\$120,223	\$(9,540)

Ways to Give

CEF graciously accepts donations big and small. Community members and businesses are encouraged to give year round in a variety of different ways.

Premium STEAM Sponsors

Organizations and individuals willing to make a \$10,000 or larger donation (even over several years) will receive naming rights on a specific grant.

Gala Sponsors

Organizations and individuals willing to make cash donations, in-kind contributions or donate auction items will receive marketing opportunities based on the contribution.

Innovation Donors

Organizations and individuals willing to make cash donations to directly fund innovation throughout the Cedarburg School District (ie Makerspace grant).

Please visit us at cef4kids.org to make a contribution

Grant : AxiDraw

Cedarburg High School \$5,935

The AxiDraw is a tool that allows students to have their mathematical creations drawn on paper (cards, postcards, index cards, etc.). By using the AxiDraw, students are learning to draw various graphs and restrict x and y values. Students are also learning programming to create transformations of shapes. With the AxiDraw, students are able to show others their mathematical creations in tangible ways. Also, students are collaborating with others more as they challenge themselves to make drawings that may be a stretch for them mathematically, but with the help from others, they are able to code or to come up with the equation of a graph that makes the picture they want to create. Furthermore, AxiDraws (pen plotters) are being used by artists, mathematicians, engineers, and computer programmers; it is wonderful for our students to be exposed to what professionals are using for their jobs and for their hobbies.



Connected to Our Students

Thank you to our Cedarburg High School Student Ambassadors. They volunteered at events and took charge of our social media. **We are grateful to have them on our Board!**

Kara McConeghy Student Ambassador Class of '23

Maddie Meehan Student Ambassador Class of '23

Taylor Decker Student Ambassador Class of '23

Caden Schelwat Student Ambassador Class of '23

Natalie Khmelevsky Student Ambassador Class of '24

Katelyn Davis Student Ambassador Class of '24

Olivia Kresnak Student Ambassador Class of '25

Regan Wagner Student Ambassador Class of '25



2022 CEF Board Members

Marc Martino

President

Adam Markham

Donor Committee Chair

Larry Harvey

Joe Kunick

Kyle Krueger

Grant Committee Chair

Trent Rogahn

Treasurer

Yvonne Luzney

Christina Wegner

Marketing & Communication
Chair

Michael Barrett

Technology Committee Chair

Mark Repenshek

Paul Shane

Deanna Montague

Gala Chair

Alison Bicek

Lori Emery

Dave Stern

Mandy Swanson

Tim Harrison

Nicole Wagner